

MMX Core Values

The following are the 10 principles we all must observe on our way to fulfilling our mission.

Common core values are of utmost importance for the long-term success of MMX.

Core Value	Remark
Customers	We learn from the customers we serve.
Strategy	We concentrate our resources on business we understand.
Autonomy	We protect our status as an autonomous and independent corporation.
Organisation	We believe in autonomy and decentralisation while appreciating the necessity of certain centralised functions.
Leadership	We encourage our employees to take responsibility for their actions. We manage by open communication, agreed goals & performance reviews.
Quality	We strive for exemplary quality in our products and services.
Employees	We seek motivated, committed and actively involved employees.
Communication	We speak openly with one another. We handle information freely and responsibly.
Creativity	We wish to create an environment that is conducive to progress & innovative ideas. We encourage creativity by all.
Profit	We recognise profitability as the driving force of our corporation.

Signed:
(Director)

Date: