

Core Values

The following 10 core values are of utmost importance for the long term success of Micromax Technology

Customers

We learn from the customers we serve.

Autonomy

We protect our status as an autonomous and independent corporation.

Leadership

We encourage our employees to take responsibility for their actions. We manage by open communication, agreed goals and performance reviews.

Employees

We seek motivated, committed and actively involved employees.

Profit

We recognise profitability as the driving force of our corporation.

Creativity

We wish to create an environment that is conducive to progress and innovative ideas. We encourage creativity by all.

Strategy

We concentrate our resources on business we understand.

Organisation

We believe in autonomy and decentralisation while appreciating the necessity of certain centralised functions.

Quality

We strive for exemplary quality in our products and services.

Communication

We speak openly with one another. We handle information freely and responsibly.

